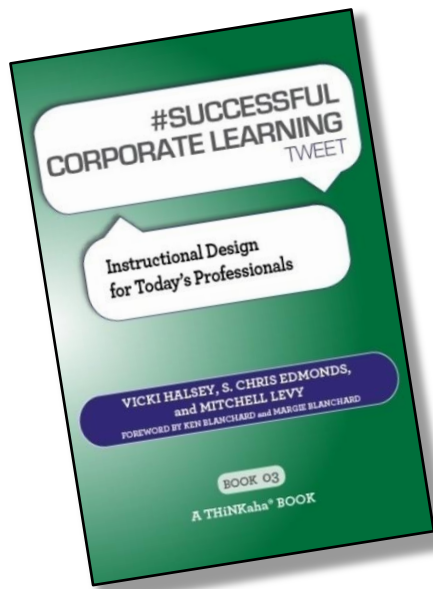


Instructional Design for Today's Professionals



Instructional designers understand how people learn best. Their expertise is deployed to build learning experiences that enable rapid and deep absorption of new knowledge or assimilation of previously-absorbed facts. Traditional instructional design (ID), however, tends to go only half of the way because it emphasizes placing the instructor in the driver's seat.

Now, in *#SUCCESSFUL CORPORATE LEARNING tweet Book03: Instructional Design for Today's Professionals* (*#SCL tweet Book03*), authors Vicki Halsey, S. Chris Edmonds, and Mitchell Levy take ID to its logical pinnacle with their meticulously-conceived Brilliance Learning System, predicated on putting the learner first.



Vicki Halsey



S. Chris Edmonds



Mitchell Levy

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▶ More about the Book:

The Brilliance Learning System trains corporate leaders to craft learning experiences that build knowledge and skills. This approach creates deep learning that gets retained for the long term and results in engaged, committed, and active learners who are eager and ready to put their new skills into action. The learner-centric foundation outlined in *#SUCCESSFUL CORPORATE LEARNING tweet Book03* requires instructors to aid and enable learners at every turn. The book's authors approach the model from several angles, creating bite-sized wisdom that is easy to incorporate with immediate effect.

Want More Info? Contact the Authors or Your THiNKaha Sales Representative

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