

How Corporate Governance Adds Value to Your Business



CPA *Brad Beckstead* has multiple perspectives and insights into corporate governance from both private and public entity perspectives. As a CPA and SOX consultant specializing in smaller company audits and SEC compliance, he knows how important it is for auditors and regulators to have clear and uncompromising views into a company's internal control system. At the same time, he understands how difficult—and tricky—it can be for smaller companies to remain in constant compliance, especially within the shifting sands of bureaucracy and regulation.



Brad Beckstead

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In *#CORPORATE GOVERNANCE tweet*, Brad condenses all of his professional experience and expertise into wisdom that can be deployed by smaller companies today. In simple language that even a layman can assimilate and appreciate, coupled with the quick-to-action tweet format, Brad explains what corporate governance means and how to effectively implement it for the benefit of the organization. He covers the design, implementation, and testing of a system of internal controls that will work for both private and public entities over both short and long term periods of time. He explains how corporate compliance impacts senior executives, shareholders, managers, customers, and other stakeholders such as the community, vendors, and contractors.

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