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THiNKaha App-only Writing Guidelines

The THiNKaha series is comprised of physical (THiNKaha Elite) and THiNKaha App-only books that contain 140 well-thought out quotes (tweets/ahas) that are 140 characters or less. These books are quick to read and very memorable.

THiNKaha Elite books are delivered in paperback, eBook (pdf, Amazon Kindle, Sony Reader, B&N Nook, etc) and via the THiNKaha app.

THiNKaha App-only books are much easier to create as they don't have the back jacket, foreword, endorsements, dedication, acknowledgement or section descriptions...they are comprised of 140 quotes and a front cover.

The first step in writing your THiNKaha App-only book is filling out the four questions. After that, we'd like you to adhere to these guidelines:

1. No plagiarism. If it is not your quote or thought, please do not use it unless the thought is in the public domain and/or you give the appropriate attribution.
2. Each quote (140 characters, including spaces, or less) must stand on its own (if you opened up a fortune cookie and this quote was the fortune, would it make sense?).
3. Introductory and closing comments do not belong in the book.
4. If you're supplying a list of items, include the name and number of the list at the beginning of each quote (e.g. Life Lesson#1:, Life Lesson #2, etc.).
5. The last quote in the book (e.g. #140) must be upbeat and broad in scope.

Please contact us with questions.

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