

We Turn Corporate Experts into Recognized Thought Leaders!

► Thought Leadership Interviews

THiNKaha® will produce a show that resides on a YouTube channel, podcast, blog post, and in part of a book. Your executive thought leader(s) (with support from a THiNKaha host, if desired) will interview an **advocate** or **future advocate** concerning the challenges they face and potential solutions that exist. For advocate interviewees, the host will gently bring out your product and service benefits. The show will be sponsored by your organization.



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The Thought Leadership Funnel™ replaces the traditional sales funnel. Are your processes optimized to address each stage of the funnel? <http://bit.ly/tl-funnel>

► Aha Amplifier™



The Aha Amplifier helps increase your influence by amplifying and activating quality “Aha” moments! Each Aha is sharable via Twitter, LinkedIn,

Facebook, and Google+, so you can easily share an important idea or statement with thousands (if not millions) of people. It’s a win-win-win: you benefit, your network benefits, the Aha author benefits.

Books in the Aha Amplifier are comprised of 140 Twitter-sized quotes. As you can imagine, it is very easy to create a powerful set of messages that will be activated and amplified by your network and beyond.



Check it out and sign up for a free account: <http://AhaAmplifier.com>

► Thought Leadership Services

Along with Thought Leadership Interviews and the Aha Amplifier, THiNKaha offers many other thought leadership services that can help boost your firm’s thought leadership status. They include:

- Thought Leadership Blueprint Creation
- Thought Leadership Coaching & Mentoring
- Thought Leadership Training
- Thought Leadership Quick Start Package
- Social Media Strategy & Outsourcing
- Book Publishing & Writing

Please visit <http://thinkaha.com/thoughtleaderservices> for more info about our services and benefits.

Contact Us

Questions/comments? Don’t hesitate to contact us at info@thinkaha.com or (408) 257-3000.

Don’t forget to sign up for your free Aha Amplifier account at <http://AhaAmplifier.com> to get started on activating and amplifying your messages!