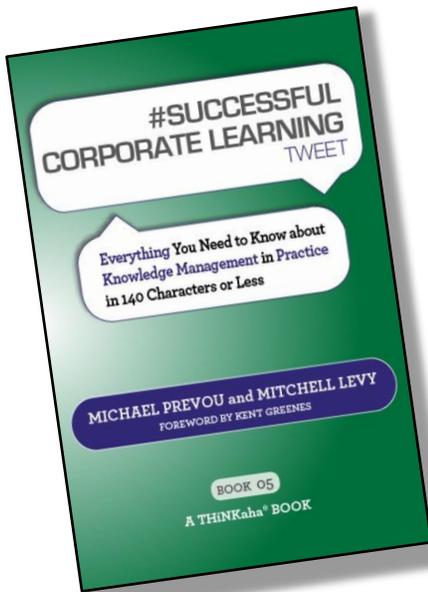


Everything You Need to Know about Knowledge Management in Practice in 140 Characters or Less



Knowledge management (KM) expert Michael Prevou has designed and implemented KM solutions for a myriad of government, military, and corporate organizations. He teams up with corporate veteran Mitchell Levy in *#SUCCESSFUL CORPORATE LEARNING tweet Book05: Everything You Need to Know about Knowledge Management in Practice in 140 Characters or Less* to bring you the most relevant and cutting-edge developments in the field.



Michael Prevou



Mitchell Levy

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Knowledge creates the capacity for effective action, and making that knowledge flow in a way that supports organizational learning is a key component, perhaps the most vital asset, for a learning organization. Knowledge management (KM) as a discipline is often misunderstood. To help illuminate this field KM expert, Michael Prevou, and corporate veteran, Mitchell Levy, condense input from top KM practitioners to provide the best practice advice that will help today’s corporate leader understand KM in a clear, structured, and relevant manner. This hard-hitting book provides just what you need to know to understand what KM is and is not, why it is important, how to design your KM strategy, and get started with your organization’s KM program.

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